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ABSTRACT

Intercorrelations among the 1985 occupational scales of the Strong-Campbell Interest Inventory (SCII) for 1985 for each of the six Holland groups are presented. These intercorrelations are based on large recent samples of entering college students. A second objective was to determine the extent to which the 1985 occupational scales are correctly placed. The men's sample was 3,153 entering students at the University of Illinois at Chicago for 1985 through 1990. The women's sample was 3,318 entering students from the same time period. Students were tested on the 1985 SCII. The intercorrelations are presented in six tables. Major conclusions are that (1) many scales are misplaced; (2) the assumption that all occupations within a Holland group have similar interests is untenable, given the intercorrelation results; and (3) more than six Holland categories are required to accommodate the diversity of interests in the world of occupations adequately. Ten tables and one figure illustrate the results. (Contains 9 references.) (SLD)

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TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC)

Over Half of the 1985 SCII Occupational Scales Are Misplaced, Based on Intercorrelations from Very Large College Samples ¹

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The procedure used in the 1985 Strong-Campbell Interest Inventory (SCII) (Hansen & Campbell, 1985) for placing occupational scales into Holland groups is markedly different from the procedure used in the earlier versions of the Strong Vocational Interest Blank (SVIB). The primary basis for grouping occupational scales of the SVIB into groups was the intercorrelations among the occupational scales. (Hereinafter, we refer to the occupational scales simply as scales.) In the earlier versions, Strong (1943, p. 134) required a scale to have a mean correlation of .60 with other scales within a group to be assigned to a given group. The SCII does not use the intercorrelations among the scales as the basis for grouping the scales into the six Holland groups. Instead, the scales are grouped together primarily on the basis of the mean scores of the occupational criterion groups on the six General Occupational Theme scales. The 1985 procedure is described in more detail later in this section.

We gratefully acknowledge the assistance provided by Dr. Mitchell Jacobs, Student Counseling Service, University of Illinois at Chicago. Dr. Jacobs made available the intercorrelations, means, and standard deviations for entering college samples.

In reference to the groupings on the earlier forms of the Strong, Hansen nd Campbell (1985) make these comments:

These grouping were not entirely satisfactory for a variety of reasons: some scales had only small correlations with other scales and could not be grouped with others; some scales seemed to belong, statistically, to more than one group;...and some groupings just did not seem reasonable. (p.59)

In the 1966 SVIB, eleven groups (two groups were single-scale groups) were needed to contain 51 men's scales, and nine groups (one group was a single-scale group) were needed to contain 30 women's scales (Campbell, 1966). In contrast, in the 1985 SCII 102 men's scales and 105 women's scales are contained in six Holland groups. In reference to the 1985 SCII, one might ask how more scales could be placed in fewer categories.

To date, the meager empirical results which are available suggest that the 1985 SCII Holland groups are not quite as homogeneous as 1966 SVIB men's groups.

Creaser (1976) calculated the intercorrelations for the men's scales of the 1966 SVIB and of the 1974 SCII (Campbell, 1974). Creaser found that the overall mean withingroup intercorrelation was higher for the 1966 SVIB (.60) than for the 1974 SCII (.57).

Creaser's study is important because, so far as we can ascertain it, is the only study that has published the mean within-groups intercorrelations for any edition of the SCII. Creaser did not report all the intercorrelations among all men's scales in the respective six Holland groups, but he did report the mean intercorrelations for each Holland group, plus some selected correlations between pairs of scales. The mean within-group intercorrelations, for the 1974 men's scales were as follows: Realistic (.49),



Investigative (.52), Artistic (.45), Social (.68), Enterprising (.62), and Conventional (.73). Because the 1985 SCII contains many more scales than the 1974 SCII, one would expect that the average intercorrelations would tend to be lower for the 1985 SCII than for the 1974 SCII.

Creaser (1976) stated that "there was strong evidence that some occupations were misplaced, and the grouping would have been more homogeneous without them" (p. 239). Creaser also noted that there were <u>more</u> negative intercorrelations among the 1974 SCII scales than for the earlier SVIB.

Apostal (1984) calculated the median within-group intercorrelations for 75 of the 81 women's occupational scales of the 1981 SCII (Campbell & Hansen, 1981). Apostal organized the median correlations into three categories: .50 or higher, .40 to .49, and below .40. Of the 75 scales, 25 scales had median correlations of .49 or lower; eight of the 25 scales had median correlation in the .40 to .49 range, and 17 of the 25 scales had median correlations below .40. Apostal noted that all seven Realistic scales (Air Force Officer, Army Officer, and Navy Officer were omitted from the study) had median correlations of lower than .56.

Hansen and Campbell (1985) describe their procedure for assigning scales to groups:

Several kinds of information were used to derive the codes for the Occupational Scales. The most important were the mean scores of the Criterion Samples on the six General Occupational Themes...; next, were the correlations between the Themes and the Occupational Scales; next, the mean scores of the Criterion Samples on the combined sex-normed Themes;...(p.59).



Intercorrelations among the occupational scales played no part in determining scale placement. Mean scores on the Theme scales were the primary basis for assigning scales to groups.

No intercorrelations of the 1985 SCII occupational scales have been published, neither in the SCII Manual, nor in the Strong literature. Thus, the primary objective of this study was to present in one place the intercorrelations among the 1985 SCII occupational scales for each of the six Holland groups. The intercorrelations are based upon very large, recent samples of entering college students.

The second objective was to determine to what extent the 1985 occupational scales are correctly placed. On the basis of Creaser's 1974 SCII men's results, and Apostal's 1981 SCII women's results, we expected that one-third or more of the scales which comprise the respective Holland groups would be "mispraced." We adopted the following classification system to determine if a scale were misplaced: A scale having a median correlation of .60 or higher with other scales within the same Holland group was classified as "correctly placed;" a scale having a median correlation in the range of .50 to .59 was classified as "somewhat misplaced." a scale having a median correlation of .49 or lewer was classified as "clearly misplaced."

Creaser observed that the 1974 Holland groups would be more homogeneous if some scales were moved to other Holland groups, or deleted from their Holland group. Hence, the third objective of the study was, contingent upon the magnitude of the intercorrelations, to determine if some scales should be relocated in other Holland groups, or simply deleted from their present Holland group.



Method

Samples. The men's sample was comprised of 3,153 entering students at the University of Illinois at Chicago during the years 1985-1990. The women's sample was comprised of 3,318 entering students at the same university during the same time period.

Instrument. The students were tested on the 1985 SCII. The students were tested during the orientation period prior to the beginning of the respective fall semesters.

Data analysis. Means, standard deviations, and intercorrelations for each sample were calculated by the Student Counseling Service at the University of Illinois at Chicago.

Dr. Mitchell Jacobs made these statistics available to us. We calculated the median within-group correlation for each occupational scale, by sex.

Results and Discussion

The intercorrelations among the occupational scales, by sex, are presented in Tables 1 through 6. The scales with median within-group correlations below .60 are presented in Tables 7 & 8. A listing of the scales which correlated negatively with other scales within their respective Holland groups is presented in Figure 1.

The primary objective of the study was to present in one place the intercorrelations among the occupational scales which comprise the respective six Holland groups. Thus, the presentation of Tables 1 through 6 fulfill the primary objective of the study.

The second objective was to determine to what extent, if any, the occupational scales were misplaced in their respective Holland groups. For each scale the median



correlation with all other scales within the same Holland group was calculated. In Table 7 we present the women's scales which have median correlations of .59 or lower. Twenty-three of the women's scales have median correlations ranging from .50 to .59, and 42 scales have medians ranging from .49 to -.11. Hence, according to our classification scheme, 23 women's scales are "somewhat misplaced," and 42 are "clearly misplaced." These misplaced scales account for well over half of the 105 women's scales; approximately 22% (23/105) are somewhat misplaced, and 40% (42/105) are clearly misplaced.

The comparable results for the men's scales are presented in Table 8. Thirty percent (31/102) of the men's scales are somewhat misplaced, and 43% (44/102) are clearly misplaced.

As can be noted in Table 7, 100% of the women's scales in the Realistic and Artistic groups are misplaced. For the men's, 100% of the scales in Enterprising and 90% in Conventional are misplaced.

We viewed the presence of the numerous negative correlations between pairs of scales within a given Holland group as constituting a serious weakness in the assumption that all scales within a Holland group represent occupations with similar interests.

Accordingly, we have listed separately in Figure 1 the pairs of scales which correlate negatively with each other in Tables 1-6. For the women's scales there were a total of 69 negative correlations; for the men's scales, a total of 46 negative correlations. The negative correlations are concentrated in several groups. Twenty-seven of the women's negative correlations occur within the Enterprising group while there is only one



negative correlation (Psychologist with Medical Technician, -.01) in the Investigative group, and no negative correlations for Conventional. For the men's scales, 18 of the 46 negative correlations occur in Enterprising; Realistic and Artistic have only two and four negative correlations, respectively.

One of the problems in using the mean correlation or the median correlation as an index of a given scale's "belongingness" is the fact that the presence of one scale with mostly low or negative correlations tends to reduce the other scales' mean or median correlations. As Creaser (1976) noted, the deletion of a scale with mostly low correlations can result in an improvement in the homogeneity of the remainder of the scales. The women's Beautician scale illustrates this effect. As can be seen in Table 5, the women's Beautician scale correlates negatively with ten of the other 15 scales in the Enterprising group. Beautician correlates above .60 with only one other scale (.72 with Florist). Consequently, the median correlations of the other scales (save Florist) are lowered by their correlations with Beautician. This effect is magnified in the women's Enterprising group because four other scales have low or negative correlations with their member scales: Investments Manager, Marketing Executive, Florist, and Optician each have only one correlation above .60 (see Table 5). Clearly, the deletion of these five "worst fit" scales from the Enterprising group would leave ten scales whose median intercorrelations are above .60; Elected Public Official would be a marginal member.

Several of these negative correlations in Table 5 which are associated with women's Beautician, Florist, and Investments Manager scales are relatively high.

Beautician correlates -.38 with Personnel Director, -.70 with Elected Public Official,



and -.40 with Life Insurance Agent. Florist correlates -.48 with Elected Public Official, and Investments Manager correlates -.57 with Funeral Director, and -.37 with Optician.

We considered presenting in this paper our suggestions for revising the composition of the six Holland groups. We decided not to do so in this paper because it would have made the paper virtually unmanageable in terms of length. (e.g., to justify the reassignment of scales we would have needed to present the entire occupational intercorrelation matrices for each sex.)

However, having said this, we have listed below some scales which we believe should be deleted from the current Holland groups. The 19 "worst fit" women's scales are presented in Table 9, and the 20 "worst fit" men's scales are presented in Table 10.

The criterion for including a scale in the worst fit category was that the scale had two, one, or no correlations of .60 or higher with the other scales within the Holland group. The reader can identify these scales by an inspection of Tables 1-6. Thus, in Table 1, we see that the women's Bus Driver scale has only one correlation above .60 (.69 with Farmer). In Table 9, the reader can note that five of the 19 scales have two correlations of .60 or above, 12 scales have only one correlation of .60, and one scale (Flight Attendant) has no correlations of .60 or above. In like fashion, the reader can note in Table 10 that 11 of the men's worst fit scales have only two correlations of .60 or above, seven scales have only one correlation of .60 or above, and two scales (Chef and Mathematics Teacher) have no correlations as high as .60.

In Tables 10 and 11 we present also the median within-group correlation for each of the worst fit scales. As might be expected, the median correlations are quite low.



For the 19 women's scales, the median correlations range from .45 to -.11 (see Table 10); for the 20 men's worst fit scale listed in Table 10, the median correlations range from .47 to -.08. The majority of the worst fit scales have at least one negative correlation within the other scales in their Holland group. (See Figure 1.)

We have also presented in Tables 9 and 10 the respective correlations between worst fit scales and the appropriate General Occupational Theme (GOT) scales, as presented in Table 6-2 of the 1985 SCII Manual. These correlations constitute the "second basis" for assigning occupational scales to the various Holland groups; mean scores of the occupational criterion group on the GOT scales constitute the primary basis for assigning scales to groups (Hansen & Campbell, 1985, p. 59). We note that these occupational scale - GOT scale correlations for the worst fit scales are generally low; only one women's scale (Librarian) in Table 9 and only one men's scale in Table 10 (Nurse, LPN) has a correlation with the appropriate Theme scale higher than .56; twelve of the 19 women's worst fit scales in Table 9 have correlations with their respective GOT scales of .39 or lower; eleven of the 20 men's worst fit scales in Table 10 have correlations with their respective GOT scales of .39 or lower.

We observed that, for the scales which tended to have within-group median correlations of .60 or higher, (not reported in this paper) the correlations with the GOT scales were much higher than the comparable correlations of the worst fit scales in Tables 9 and 10. For example, the men's Marine Corp Enlisted Personnel scale has a median correlation of .65 with the other Realistic scales. According to Table 6-2 of the 1985 Strong manual, Marine Corp Enlisted Personnel correlates .71 with the Realistic



GOT scale. Hansen and Campbell (1985) do not specify any minimum value for the GOT scale - occupational scale correlations although they do specify minimum values for the mean scores. They state that "usually, only means of 53 or higher were considered in the coding" (p. 59).

Although it is beyond the scope of the paper to discuss at length the merits of the scheme used by Hansen and Campbell to assign scales to groups, it appears to us that the correlations between the occupational scales and the GOT scales are probably more important than are the GOT mean scores for the purpose of assigning scales to groups. Johannson used correlations as his primary basis for assigning occupational scales of the Career Interest Inventory to groups. Johannson (1982) noted that "reliance on mean scores can effectively describe the salient characteristics of an occupational sample but not necessarily the salient characteristics of its scale" (p. 86).

We believe that the evidence suggests that more than six Holland groups are required to capture the range of interests represented by the 100 - plus men's and women's scales of the 1985 SCII. The <u>Guide for Occupational Exploration</u> (1979) uses a 12 group, rather than a six group, classification system. The <u>Guide</u> uses four groups to represent Realistic occupations and four groups to represent the Holland Social occupations.

We believe our results will generalize to other college samples, and to adult samples. In reference to college samples, our results are in general agreement with Creaser's findings for the 1974 men's scales, and with Apostal's results for the 1981 women's scales. In reference to adult samples, our correlations between selected GOT



and Basic Interest Scale correlations are very similar to the comparable correlations reported in the 1985 SCII manual (p. 39). The highest six correlations, based on the WIG reference group, presented in the manual between the GOT scales and corresponding Holland - coded Basic Interest Scale are presented as follows (with our respective correlations presented in parentheses): Realistic with Mechanical Activities, .91 (.90); Investigative with Science, .91 (.90); Artistic with Art, .87 (.89); Social with Social Service, .84 (.85); Enterprising with Merchandising, .86 (.89); and Conventional with Office Practices, .80 (.84). The correspondence between the respective same six pairs of men's correlations are also very similar: .91 (.90); .90 (.89); .90 (.89); .82 (.80); .88 (.91); and .79 (.82).

CONCLUSIONS

- 1. Many scales are misplaced.
- 2. The assumption that all occupations within a Holland group have similar interests is simply untenable, given these results.
- 3. We believe these results strongly suggest that more than six Holland categories, are required to adequately accommodate the diversity of interests inherent in the world of occupations.



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TABLE 1

INTERCORRELATIONS AMONG THE OCCUPATIONAL SCALES WHICH COMPRISE THE REALISTIC GROUP (Correlations above the diagonal are for the women's sample (n=3,300); correlations below the diagonal are for the men's sample

	(n=3,1)	00)				_							,								
1985 SCII Occupational Scales (Women's)	(Marine Corps Enlisted Personnel)	Navy Enlisted Personnel	Army Officer	Navy Officer	Air Force Officer	(Air Force Enlisted Personnel)	Police Officer	Bus Driver	Horticultural Worker	Farmer	Vocational Agriculture Teacher	Forester	(Veterinarian)	Athletic Trainer	Emergency Medical Technician	Radiologic Technologist	Carpenter	Blectrician	Architact	znyineer	
Harine Corps Enlisted Personnel Navy Enlisted Personnel Army Officer Airy Officer Airforce Officer Airforce Enlisted Personnel Police Officer Bus Driver Horticultural Worker Farmer Vocational Agriculture Teacher Forester Veterinarian (Athletic Trainer) Emergency Medical Technician Radiologic Technologist Carpenter Electrician (Architect) Engineer	71 77 83 76 78 68 49 23 15 65 22 15 58 50 71 65	54 58 66 92 42 79 53 64 67 47 37 68 57 68	76 	74 88 89 66 55 30 14 04 58 21 21 49 50 65 57 64	74 80 84 73 56 47 16 30 60 30 23 61 51 65 66	51 72 44 58 69 48 46 74 67 80 90	69 72 62 56 	59 17 24 36 36 47 78 58 42 37 67 35 59 71	19 12 10 07 04 47 40 46 73 53 26 38 60 57	40 01 -03 14 02 69 31 43 54 53 58 27 34 59	28 03 09 06 19 55 67 46 56 50 67 55 63 64	43 24 43 32 22 20 61 -07 51 75 45 39 48 53	62 60 44 52 52	57 52 59 40 61 37 43 68 50 65	62 38 37 36 49 57 38 47 51 41 71 72 57 70	41 07 13 10 25 51 57 45 57 40 66 83 	36 36 36 45 32 30 51 -09 39 82 63 30 29 86 74	54 58 75 61 46 26 40 -13 28 71 71 37 29 87	02 07 33 30 -07 03 43 -26 13 66 23 -05 02 74 66	4.3 4.6 661 26 19 35 -05 24 68 57 35 30 74 84 72	



TABLE 2
INTERCORRELATIONS AMONG OCCUPATIONAL SCALES WHICH COMPRISE
THE INVESTIGATIVE GROUP (Correlations above the diagonal are for the women's sample; men's correlations are below the diagonal)

1985 SCII Occupational Scales (Men's)	Computer Programmer	Systems Analyst	Medical Technologist	R&D Manager	Geologist	Biologist	Chemist	Physiciat	Veterinarian	Science Teacher	Physical Therapist	Respiratory Therapist	Medical Technician	Pharmacist	Dietitian	(Nurse, RN)	Chiropractor	Optometrist	Dentist	Physician	(Biologist)	Mathematician	Geographer	College Professor	Psychologist	Sociologist	
Computer Prog. Systems Analyst	77	91	87	78	73	66	85	81	64	61	44	63	63	74	42		38	82	80	54		71	64	48	21	32	
Medical Tech.	69	72	84	87	77	67	87	81	60	60	37	54	45	60	36		40	79	78	69		69	71	43	34	44	
R&D Manager	72	85	68	80	75 83	73	86	78	77	82	67	83	70	82	66		66	92	90	68		66	64	47	31	38	
Geologist	56	28	29	57		75	87	84	65	63	43	51	43	65	43		46	75	79	69		76	77	55	52	57	
(Biologist)	20	26	29	5/		92	90 90	91	84	60	61	60	50	64	35		41	67	79	83		88	84	80	59	68	
Chemist	75	68	67	80	79		90	91 95	87 77	68 72	69 58	62	48	62	42		50	65	75	91		88	79	86	68	77	
Physicist	73	62	56	81	87		95	70	77	63	55 55	64 57	52 52	67	44		51	78	83	79		88	82	71	54	66	
(Veterinarian)		٠.	20	01	07		,,			71	84	80	63	65	37		42	70	77	81		93	81	81	57	71	
Science Teacher	63	54	83	64	54		79	71		<u> </u>	75	77		76	52		60	73	92	87		70	66	71	53	55	
Physical Ther.	30	17	64	27	25		42	33		71	/5	86	49 61	68	78		79	85	79	71		51	50	43	44	46	
Rasp. Ther.	48	40	85	39	23		55	42		81	79	80	75	69	66		67	65	70	76		50	41	54	39	36	
Medical Technician	61	53	84	59	40		62	55		78	68	76		79	69		70	80	81	67		48	44	44	23	24	
Pharmacist	30	37	58	41	09		27	23		50	56	47	72	85	54		42	64	64	54		54	36	48	-01	08	
(Dietitian)		•			• • •			-3			20	٠,	, 2		65		53	82	80	70		63	51	54	23	25	
Nurse, RN	16	19	63	13	-07		25	12		58	74	78	65	E 2			70	70	61	52		29	31	23	19	21	
Chiropractor	20	18	52	38	37		47	45		58	65	61	56	53 45						٠.		••					
Optometriet	66	62	78	68	51		77	70		77	62	71	77	40 55		54		72	70	61		29	31	23	33	33	
Dentist	57	42	77	52	45		61	56		77	75	77	82	62		52	65		94	67		57	55	39	29	33	
Physician	48	34	45	61	85		86	88		71	48	46	54	27		60 24	73 63	83 68		75		65	62	51	36	40	
Biologiet	43	20	33	48	89		80	84		64	37	37	41	07		13	47		61			80	69	83	71	73	
Mathematicien	62	38	27	59	89		84	89		54	18	20	33	06		-10	26	53	47	92							
Geograph	30	21	11	37	74		65	68		39	07	11	08	-21		-13	17	48 25	35 13	83			82	88	57	70	
College of.	30	24	26	45	73		76	76		56	23	33	25	-06		09	4.4	44	29	68	80	77	85	69	59	74	
Psychologist	06	03	03	34	66		52	59		32	11	09	06	-06		-11	44	23		83	88	78			66	75	
Sociologiet	-01	11	17	18	30		46	40		37	1.8	34	03	-16		19	37	24	18 11	72 51	74 56	64 40	74 66	80 77	71	86	



TABLE 3 INTERCORRELATIONS AMONG THE OCCUPATIONAL SCALES WHICH COMPRISE THE ARTISTIC GROUP (Correlations above the diagonal are for the women's sample ($\alpha=3.300$); correlations below the diagonal are for the men's sample ($\alpha=3.100$)

1982 SCII Occupational Scales (Wenen's)	Medical Illustrator	Art Teacher	Artist, Fine	Artist, Commercia	Interior Decorator	(Architect)	Photographer	Musician	Chef	(Beautician)	Flight Attendant	Advertising Execut	Broadcaster	Public Relations D	Lawyer	Public Administrator	Reporter	Librarian	English Teacher	(Poreign Language		
Medical Illuatrator Art Teacher	 78	48	75 29	79 73	18		68 71	74 60	39 62		-04 50	13	-03 42	-02 38	26 03	-02 00	33 57	30 55	-08 60			
Artist, Fine	67	67		74	27		69	73	17		-24	34	07	11	45	15	31	20	-07			
Artist, Commercial	75	82	92		54		91	76	49		25	54	37	36	41	20	61	48	28			
Interior Decorator	35	70	52	68			51	18	26		39	75	50	57	30	37	38	29	33			
Architect	78	59	79	77	33		_															
Photographer	77	74	75	83	53	81		71	47		26	61	49	49	49	29	71	57	40			
Musician	78	78	86	87	55	71	77		43		03	28	14	07	19	-12	42	43	24			
(Chef)											50	17	17	09	-10	-16	30	29	27			
Beautician	40	53	04	27	57	11	33	29														
Flight Attendant	37	43	16	09	33	02	26	15		79		36	57	36	-07	-04	39	11	47 61			
Advertising Executive	57	80	58	76	76	43	72	70		48	44		80	84	56 50	53 50	70 78	46 42	75			
Broadcaster	25	60	54	66	79	24	53	57		28	20 42	85 77	81	86	64	50 72	81	58	74			
Public Relations Director	10	48	15	36	64	-06	32	24		38 20	41	63	59	77		82	63	44	24			
Lavyer	24	40	16	31	33	11	40	27			64	44		70	78	82	56	48	32			
Public Administrator	13	27	-20	-01 69	21	-13	16	01		34 16	16	81	33 74	66	60	36	20	72	75			
Reporter	50	70 68	62	36	53 55	37 40	59 53	70 73		22	20	72	62	55	52	40	83		65			
Librarian	54 50	70	58	40	47	15	42	48		51	64	72	51	69	68	74	68	74				
English Teacher Foreign Language Teacher	49	68	20 24	37	40	16	33	49		39	50	59	41	54	5.	61	63	74	91			

TABLE 4

INTERCORRELATIONS AMONG THE OCCUPATIONAL SCALES WHICH

COMPRISE THE SOCIAL GROUP (Correlations above the diagonal are based on the women's sample (n=3,300); correlations below the diagonal are based on the men's sample

	(a=	3,100)																	
1985 SCII Occupational Scales (Wen:s)	Poreign Language Teacher	Minister	Social Worker	Guidance Counselor	Social Science Teacher	Elementary Teacher	Special Education Teacher	Occupational Therapist	Speech Pathologist	Nurse, RN	Dental Hyglentist	Nurse, I.PN	(Athletic Trainer)	Physical Education Teacher	Recreation Laader	YHCA/YHCA Diractor	School Administrator	Home Economics Teacher	
Foreign Lenguage Teacher Minister Social Worker Guidence Counselor Social Science Teacher Elementary Teacher Special Education Teacher Occupational Therapist Specch Therapist Nurse, RN (Dental Hygientist) a Nurse, LPN Athletic Trainer Physical Education Teacher Recrestion Leader YMCA/YMCA Director School Administrator (Home Economics Teacher) a	 80 73 69 61 38 61 62 76 62 21 34 -35 -03 28 36 29	56 	57 74 88 84 24 68 57 79 27 35 -27 17 67 69 62	63 72 75 82 33 75 52 73 26 41 -14 28 69 78	60 61 63 77 39 73 35 64 27 45 -17 78 80 80	63 18 22 39 23 74 52 47 47 52 30 63 26 34 33	74 58 57 75 58 79 65 75 54 61 06 56 52 73 69	37 56 43 29 16 35 57 75 50 37 04 23 27 32 20	63 75 84 75 59 34 68 54 	38 64 55 41 30 64 77 71 76 32 45 26 36	0f -03 -06 07 -11 42 40 48 10 52	08 -06 -14 00 -28 -36 28 -03 30 64 -19 42 32 49 47	 68 09 08 01	12 06 04 11 -05 44 43 51 12 43 67 57	40 57 53 66 64 25 63 49 57 60 36 -09 41 90 85	53 53 60 80 71 44 79 42 63 62 35 05 44 88 	50 61 66 85 88 18 60 20 65 50 -01 -26	62 24 31 56 38 82 81 36 41 36 43 43 46 43	

Note. Decimal points omitted.

 $^{^{\}mathbf{\hat{z}}}$ There is no male Dental Hygientist nor Home Economics scale.

TABLE 5

INTERCORRELATIONS AMONG THE OCCUPATIONAL SCALES WHICH

COMPRISE THE ENTERPRISING GROUP (Correlations below the diagonal are based on the women's sample (n=3,330); correlations below the diagonal are based on the men's

1985 SCII Occupational Scales (Wen,s)	Permonnel Director	Elected Public Official	Life Insurance Agent	Chamber of Commerce Executive	Store Manager	(Agribusiness Hanager) *	Purchasing Agent	Restaurant Manager	(chef)	Travel Agent	Funeral Director	(Nursing Home Administrator)	Optician	Realtor	Beautician	Florist	Buyer	Markating Executive	Investments Manager	
Personnel Director Elected Public Official	73	78	92 82	66 35	75 46 73		81 56	79 54 79		74 43	62 40		23 -12	88 70	-38 -70	-19 -48 -21	53 16 53	21 12 22		
Life Insurance Agent Chamber of Commerce Executive	88 85	69 85	84	65	73		80 69	75		73 79	62 66		24 51	79	~40 19	-21 32	75	07	-16	
Store Manager	78	53	86	77			81	85		86	64		43	82	-02	32	83	21		
Agribusiness Kanager	02	-27	12	~ 02	32															
Purchasing Agent	83	50	81	74	86	37		93		83	77		56	83	-15	01	61	14		
Restaurant Manager	34	22	40	47	64	53 ~03	55 26			84	79		57	85	-09	10	66	09	-16	
Chef Travel Agent	30 37	19 50	42	34 58	41 55	20	39	29 67	10		65		48	82	-01	24	79	25	-03	
Funeral Director	31	01	40	24	51	75	49	63	04	37			68	68	06	03	46		-51	•
Nursing Home Administrator	84	54	79	71	74	07	73	26	39	30	34				-					
Optician	-15	~49	-02	-24	22	67	21	34	11	-1.1	49	-03		35	49	31	47		-37	
Realtor	35	62	91	82	90	24	87	54	38	48	46	81	11		-21	01	66	14		
(Beautician)																72	29	-27		
Florist	-06	03	11	18	37 85	53	16 63	65 76	21 36	64 75	43 48	03 48	37 13	22 72		50	53	31	-15	
Buyer Marketing Executive	57 04	50 24	68 08	68 2 8	15	28 04	12	45	-16	48	03	-26	-07	08		59 38	40	31		
Investments Hanager	-01	18	02	19	06	12	15	36	-35	39	04	-27	-09	04		25	25	81		

Note. Decimals have been omitted.

² There is no female Agribusiness scale.



TABLE 6

INTERCORRELATIONS AMONG THE OCCUPATIONAL SCALES WHICH
COMPRISE THE CONVENTIONAL GROUP (Correlations below the diagonal are based on the women's sample (n=3,300); correlations below the diagonal are based on the men's

sample (n=3,100)

1982 SCII Occupational Scales (Men.1)	Accountant	Banker	IRS Agent	Credit Manager	Business Education Teacher	(Food Service Manager)	(Dietician)	Nursing Home Administrator	Executive Housekeeper	Pood Service Manager	Dental Assistant	Secretary	Air Porce Enlisted Personnel	Marine Corps Enlisted Personne	Army Enlisted Personnel	Mathematics Teacher	
Accountant Banker IRS Agent Credit Manager Business Zducation Teacher Food Service Manager Dietician Nursing Home Administrator Executive Housekeeper (Food Service Manager) (Dental Aseistant) (Sacratary) (Air Force Enlisted Personnel) (Marine Corps Enlisted Personnel) Army Enlisted Personnel Mathematics Teacher	61 64 60 38 27 -15 34 29	63 48 48 48 27 -07 66 34	40 14 82 67 61 26 68 64	62 70 65 74 76 36 87 77	49 69 56 88 79 56 69 58	72 80 81	72 -15	26 39 64 76 77 80	27 26 59 75 73 85 	49 58 27 72 73 66 75	23 17 32 50 52 60 75 75	51 82 35 85 87 63 59 72 46	52 48 46 70 69 60 76 80 77 63	38 25 71 67 64 65 84 57 68 53 84	20 13 76 61 60 72 86 48 62 44 73 92	56 09 61 49 46 50 60 53 60 22 60 61 56	



^a There is no male Dental Assistant nor male Secretary scale.



Table 7. Women's Occupational Scales Which Have Median Intercorrel ations With Other Scales in the Same Holland Group of .59 and Lower

Holland Group

Range of Median Intercorrelation	Realistic	Investigative	Artistic	Social	Enterprising	Conventional	Total
Athlete Trainer (,57) Electrkian (,56) Navy Offect (,51)	ine (.57) .56) (.51)	College Professor (54) Medical Technician (52) Chiropractor (50)	Reporter (59) Advertising Executive (54) Pholographer (54) Public Relations Director (53) Artist, Commercial (52) Broadcaster (50)	Social Science Teacher (.39) Minister (.57) Social Worker (.57) Receation Leader (.55) Foreign Language Teacher (.55) School Administrator (.55) Nurse, RN (.54)	Buyer (.53)	Secretary (.59) IRS Agen (.56) Malbematica Teacher (.56)	ຄ
Navy Enlisted P Engineer (45) Forester (43) Carpenter (42) Emergency Med	Navy Enlisted Personnel (49) Engineer (45) Forester (43) Carpenter (42) Emergency Medkal Technician (40)	Sociologist (46) Psychologist (44) Dictitian (44)	Art Teucher (.49) Libertian (.45) Lawyer (.43)	Occupational Therapist (.43) Physical Education Teacher (.42) Ilone Economics Teacher (.42)	Optician (43) Elected Public Official (40)	Accountent (.49)	11
Horticultural Work Navy Officer (38) Air Force Officer (36) Bus Driver (36) Police Officer (34) Radiologic Techno Vocational Agricul	Horicultural Worker (39) Navy Officer (38) Air Force Officer (37) Bus Driver (34) Police Officer (34) Radiologic Technologist (35) Vocational Agriculture Teacher (34)	(None)	Interior Decorator (38) English Teacher (37) Musician (35) Medical illustrator (32) Plight Cattladar (31) Public Administrator (31)	Elementary Teacher (37) Dental Hygterist (36)	(None)	Danker (39)	9
(None)		(None)	Attist, Fine (.28) Chef (.28)	(None)	(None)	(None)	7
Architect (.18)	(.18)	(None)	(None)	(None)	Marketing Executive (.14)	(None)	2
Farmer (02)	03)	(None)	(None)	Nurse, LPN (.07)	Florist (.03)	(None)	m
(None)	,	(None)	(None)	(Nune)	Beautician (09) Investments Mauager (11)	(None)	7
11		9	11	2	7	۷٦	65

21

65/105 = 62%

5/14= 36%

7/16m 4496

2692 = 21,2

17/17- 100%

6/24= 25%

17/17= 100%

Percentage of scales below 60

202

Ξ

2

11

11

77

11

Number of scales in Holland group



Table 8. Men's Occupational Scales Which Have Median Intercorrelations of .59 or Lower With Other Scales Within the Same Holland Group

Holland Group

Median Intercorrelation	Realistic	Investigative	Artistic	Social	Enterprising	Conventional	Total
95 - 59	Vocational Agriculture Teacher (58) Emergency Medical Technician (58) May Office (57) Enginee (53) Army Officer (51) Radiologic Technologist (51)	Medical Techniclan (59) Research and Development Manager (57) Computer Programmer (56) Geologist (51) Biologist (51)	English Teacher (58) Artist, Fine (56) Bradesster (56) Librarian (53) Interior Decorator (54) Photographer (53) Ardical Hustranor (52) Public Relations Director (51) Toreign Language Teacher (50)	Specch Pathologist (55)	Chamber of Commerce Executive (.58) Buyer (.57) Store Manager (.55) Realtor (.54) Purchasing Agent (.50) Elected Public Official (.50)	IRS Agen (.56) Executive Housekeeper (.55) Business Education Teacher (.52) Food Service Manager (.51)	æ
40 49	Borester (47) Bus Diver (47) Horievilural Worker (46) Veterinarian (46) Police Officer (42) Farmer (40)	Mathematician (, :8) Respiratory Therapist (47) Chiropractor (45) College Professor (44) Piysical Therapist (42)	Lawyer (41)	Nurse, I.PN (45) Physical Education Tencher (42)	Restaurant Manager (47) Life Insurance Manager (46) Travel Agent (42) Funeral Director (40)	Anny Enlisted Personnel (43)	<u>6</u>
\$\$. Q.	(None)	Systems Analyst (.38) Pharmacist (.37) Pychologist (.32) Geographer (.30) Sociologist (.30)	Architect (35) Fight Attendant (35) Baautician (34) Public Administrator (34)	Elementary Teacher (.39) Occupational Therapist (.37)	Nutsing Home Administrator (.39) Personnel Director (.37)	Accountant (32) Dictisian (31) Danker (31)	91
20 - 29	(None)	Nuise, RN (24)	(None)	(Мипе)	Chef (.26) Flutist (.25) Agribusiness (.20)	(None)	→
61 - 01	(None)	(None)	(None)	(None)	Markeling Executive (.12) Investments Manager (.12) Optician (.11)	(None)	m
01 00	(None)	(None)	(None)	Athletic Trainer (.04)	(None)	(None)	-
0110-	(None)	(None)	(None)	(None)	(None)	Mathematics Teacher (+.08)	4
Number of scales below 60	12	91	<u>-</u>	vo	<u>8</u>	۵	\$7
Number of scales in a Holland group	la Ip	23	61	*	<u>se</u>	01	102
Percentage of scales below .60	12/18 - 67%	16/23 70 %	14/19= 73%	6/14= 43%	18/18 - 100%	%06 − 01/6	75/102 = 74%
	00					. 86	

FIGURE 1. Occupational Scales Which Correlate Negatively With One or More Scales Within the Same Holland Group

Holland Group

Conventional	(None)		Dieticlat/Accountant (*.15) Dieticlan/Banker (*.07) Math. Teacher/Banker (*.07) Math. Teacher/Business Ed. Teacher (*.21) Math. Teacher/Business Ed. Teacher (*.21) Math. Teacher/Dieticlan (*.12) Math. Teacher/Dieticlan (*.15) Math. Teacher/Dieticlan (*.15) Math. Teacher/Dieticlan (*.15) Math. Teacher/Dieticlan (*.15)	25
Enterprising	Beautician/Personnel Director (38) Beautician/Elected Public Official (70) Beautician/Alic Insurance Agent (40) Beautician/Store Manager (02) Beautician/Restaurant Manager (03) Beautician/Restaurant Manager (09) Beautician/Rasaltor (21) Beautician/Rasaltor (21) Beautician/Rasaltor (21) Beautician/Rasaltor (21) Beautician/Rasaltor (21) Florist/Personnel Director (19) Florist/Ilected Public Official (48) Florist/Ilected Public Official (48) Florist/Ilected Public Official (48) Florist/Ilected Public Official (48) Florist/Ilected Public Official (49) Florist/Ilected Public Official (49) Florist/Ilenstruent Manager (15) Investments Manager (10) Investments Manager (10) Investments Manager (10) Investments Manager/Fracel Agent (10) Investments Manager/Fracel Agent (11) Investments Manager/Fracel Agent (11) Investments Manager/Fracel Agent (11) Investments Manager/Fracel Agent (11) Mankeling Executive/Optician (12) Elected Public Official/Optician (12)		Agribusiness Manager/ Agribusiness Manager/ Chamber of Colimines Ex. (02) Chamber of Commerce Ex. (02) Agribusiness Manager/Chef(03) Optician/Personael Director (15) Optician/Life Ins. Agant (03) Optician/Life Ins. Agant (03) Optician/Livel Agant (03) Optician/Chamber of Commerce Ex. (24) Optician/Chamber of Commerce Ex. (24) Optician/Mursing Home Administrator (03) Optician/Marketing Executive (07) Optician/Marketing Executive (07)	Markeling Executive/Chef (16) Markeling Executive/ Nursing Home Administrator (26) Investments Manager/Chef (35) Investments Manager/Chef (35) Investments Manager/ Nursing Home Administrator (27) Florist/Personnel Director (06)
Social	Dental Hygients/Minister (* 03) Dental Hygienis/Social Worker (* 06) Dental Hygienis/ Social Science Teacher (* 1.1) Dental Hygienis/School Admin (* 01) Nurse, LPN/Social Worker (* 1.4) Nurse, LPN/Social Science Tein (* 28) Nurse, LPN/Social Science Tein (* 28) Nurse, LPN/Social Science Tein (* 26) Social Science Teacher/Physical Ed Tehr (* 05) Social Science Teacher/Physical Ed Tehr (* 06)	Scales	Athletic Trainer/Minister (25) Athletic Trainer/Social Worker (27) Athletic Trainer/Guidance Counselor (17) Athletic Trainer/Speech Pathologist (07)	ABLE
Artistic	Medical Illustrator/Filght Attendant (-04) Medical Illustrator/Filght Attendant (-03) Medical Illustratory Public Relations Director (-02) Me Jical Illustratory Public Administrator (-02) Me Jical Illustratory English Teacher (-08) Artist, Fine/Filght Attendant (-24) Artist, Fine/Filght Attendant (-12) Cheff/Lawyer (-10) Cheff/Lawyer (-10) Filght Administrator (-16) Filght Altendant/Lawyer (-01) Filght Altendant/Lawyer (-01) Filght Altendant/Lawyer (-01) Filght Altendant/Lawyer (-01)	Men's	Public Administrator/Artist, Fine (20) Public Administrator/Artist, Commercial (01) Public Administrator/Architect (13) Public Relations/Architect (06)	BEST COPY AVAILABLE
Investigative	Med Technician/Psychologist (- 01)		Nute, RN/Geologist (07) Nute, RN/Geographer (10) Nute, RN/Geographer (13) Nutse, RN/Psychologist (11) Planmacist/Geographer (21) Pharmacist/College Prof. (06) Pharmacist/Psychologist (06) Pharmacist/Secolologist (06) Pharmacist/Secolologist (16) Sociologist/Computer Programmer (01)	2.4
Realistic	Farmer/Navy Officer (- 03) Farmer/Forester (- 07) Farmer/Carpenter (- 09) Farmer/Carpenter (- 09) Farmer/Architect (- 13) Farmer/Capineer (- 13) Polite Officer/Indir alural Worker (- 04) Polite Officer/Architect (- 07) Emergency Med Technician/Architect (- 05)		Horticultural Worker/Army Officer (02) Horticultural Worker/Police Officer (04)	

Women's Worst Fit Scales: Scales Which Have Two or Fewer Within-Group Correlations cf .60; Also Presented Are the Correlations with the Theme Scales as Reported in the 1985 SCII Manual Table 9.

Women's		Within-Group Correlations	orrelations	Scale's correlation	u
Occupational	Holland	of .60	Median	Theme scale	
Scale	code	or higher	correlation	(from SCII Manual)	ual)
Bus Driver	×	1	.36	Realistic .45	
Horticultural Worker	R	2	.39	Realistic .47	
Farmer	RC		.02	Realistic .15	
Vocational Ag Teacher	R		.34	Realistic .52	
Radiologic Technologist	RI	2	.35	Realistic .33	
Flight Attendant	Ą	0	.31	Artistic .38	
Public Administrator	A	2	.31	Artistic .20	
Interior Decorator	AE		.38	Artistic .42	
Chef	AR	1	.28	Artistic .35	
Librarian	Ą	2	.45	Artistic .63	
Occupational Therapist	SRI	—	.43	Social .52	
Nurse, LPN	SC		.07	Social .30	
Physical Ed. Teacher	SR	1	.42	Social .37	
Dental Hygienist	SCI	2	.36	Social .32	
Optician	EC		.43	Enterprising .48	
Beautician	Ш	.	09	Enterprising .09	
Florist	田		.03	Enterprising .04	
Marketing Executive	EI	1	.14	Enterprising .06	
Investments Manager	EIC	1	11	Enterprising08	





Table 10. Men's Worst Fit Scales: Scales Which Have Two or Fewer Within-Group Correlations of .60; Also Presented Are the Correlations with the Theme Scales as Reported in the 1985 SCII Manual

relation priate le Manual)	. 43 .38 .38 .53 .55 .53 .54 .24 .32 .33 .33 .33 .33 .33 .33 .33 .33 .33
Scale's correlation with appropriate Theme scale (from SCII Manual)	Realistic Realistic Realistic Realistic Investigative Artistic Social Social Social Social Enterprising Enterprising Enterprising Enterprising Enterprising Conventional
Within-Group Correlations Correlations of .60 Median or higher correlation	24. 44. 45. 45. 45. 45. 45. 45. 45. 45. 4
Within-Group Correlations of .60 or higher	000000000000000000000000000000000000000
Holland	R R SC SC SR SC
Men's Occupational Scale	Police Officer Horticultural Worker Farmer Forester Pharmacist Beautician Elementary Teacher Nurse, LPN Athletic Trainer Physical Ed. Teacher Agribusiness Mgr Chef Funeral Director Optician Florist Marketing Executive Investments Manager Army Enlisted Personnel Mathematics Teacher

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